

Education Program Request for Proposals

Introduction

Taawon is an independent Swiss organization, registered as a branch in Palestine. It was established in 1983 by a group of Palestinian and Arab business leaders, and intellectual figures to empower Palestinians socially and economically in all areas of Palestine, and Palestinian refugee camps in Lebanon. Taawon implements its humanitarian and development work through seven major programs: Education, Community Services, Youth and Women Empowerment, Orphan Care, Culture, Revitalization of Old Cities and the Palestinian Museum.

Taawon is dedicated to making a distinguished contribution to furthering the betterment of Palestinian livelihoods, preserving their heritage, culture, and identity, and building civil society. The organization achieves these goals by identifying the Palestinian people's needs and priorities and establishing sound mechanisms for maximizing the benefits from the available funding resources. Taawon's primary stakeholder group represent more than six million Palestinians, who are served by Palestinian non-governmental organizations (NGOs), community institutions, and charitable organizations in its areas of operation.

Through the grant of a prominent Palestinian businessmen and the Arab Fund for Economic and Social Development in the framework of the urgent program to support the steadfastness of the Palestinian people in Jerusalem/Phase II, Taawon seeks to implement Bridge Palestine Program-Phase II, and herein invites you to submit your proposal for the implementation of project. Details of the interventions and application guidelines are provided below .

1. Bridge Palestine Program

1.1 Program Description

Bridge Palestine is a national initiative to improve educational learning opportunities for outstanding students in the Palestinian community to help them join international acclaimed universities especially the need blind or almost ones taking into consideration that Taawon does finance their study . The program offers a multi-level training environment to build participants personal, cognitive and emotional abilities over the program time frame, to compete at the regional and international level.

The program includes a series of intensive training that prepare students to join renowned universities around the world. In addition to training on critical and creative thinking, students through the Bridge Palestine Program engage in

activities to enhance their English language skills, scientific thinking, debates and unleash their artistic talents along with unlocking their potentials and interests in specific fields of specializations. Accordingly, they are provided with professional counselling, and training courses in their fields of science, technology, innovation and others, where the program helps students materialize their academic interests into career goals. In addition, the program creates a platform to support students at the individual level through a mentoring program that links students with outstanding Palestinian professionals.

Furthermore, the program provides specialized counsellors for the continuous follow-up of the training and provide advice and support based on students' personal and professional level. During the last year of each cohort of enrolled students, and through a periodic assessment and filtration process, a core group of distinguished students will be created and accordingly guided in the process applying to top universities locally and internationally. **Bridge Palestine Program does not provide scholarship, however, the program links the students with local and international institutions that may provide funding/ resources for certain students.**

Bridge Palestine program finished the first cohort with the following achievements:

- 108 students participated in the third year of the program.
- 44 students are attending international universities.
- 20 students obtained full scholarship from their universities.
- 3 students obtained full scholarships from different donors through Taawon.
- 3 Students have been accepted in the top 3 world ranking universities (MIT, Stanford & Harvard)
- 20 students supported by their families and universities.

1.2 Program Objectives

The main goal of the Bridge Palestine Program is to create a core group of Palestinian students/ future leaders who are well rounded educationally and culturally and optimize their chances to enroll in world-renowned universities especially the need-blind or almost need-blind ones.

Bridge Palestine Program will be distinctive in terms of the following inclusive approach:

- Strengthening students' opportunities nationally to become the future leaders and change makers in the Palestinian society.
- Enhancing the chances for distinguished Palestinian students to enroll in internationally acclaimed universities.
- Optimizing Bridge students' intellectual abilities to be able to compete with International students on specific majors and specialties.

1.3 Implementation

Bridge Palestine Program is being carried out by the Welfare Association-Taawon since 2015, in cooperation with a number of local partners. As part of investing in local institutions potentials and serving creative Palestinian youth, Taawon is willing to give an opportunity for local experienced institution(s) to undertake the implementation of the ongoing current cohort of the program during the coming two years, with possibility of renewing for new cohorts .

The implementation of the program will be under Taawon's supervision to ensure meeting the objectives and achieving the program KPIs.

1.4 Key Performance Indicators (KPIs)

1. 80% of those who would apply for international universities, (Bridge Palestine Graduate) exceed accomplishments of their peers in English proficiency.
2. Minimum of 80 Bridge Palestine graduates to be accepted in World Renwoned universities abroad.
3. At least 10 students to be granted a scholarship in need-blind Universities.
4. Upated need blind universities list.
5. Dynamic list that maps scholarship opportunities worldwide.

1.5 Time Frame: around 1 and ½ years

Program's start date will be 1 June, 2019 and ends in Feb., 2021.

1.6 Target Group:

The program currently has 337 student in 10th grade, from which the final 100 students will be selected to continue in the 1 and ½ -year period of the proposed program.

1.7 Target Area

The program will be implemented in West Bank (including Jerusalem) and Gaza strip. The applicant may apply to implement the project in one targeted area or for both areas.

1.8 Budget

Program budget should be determined by the applicant based on the activities and the target group.

1.9 Interventions

The program interventions may include the following activities (the applicant may wish to suggest other activities based on his experience in implementing such projects and this will be taken into consideration through the evaluation process):

- English Language, Critical Thinking and Leadership Skills: aims at improving the abilities of the students in English language and key soft skills. Students will be prepared to pass key exams that top universities require such as TOEFL and IELTS.
- Academic Guidance and Career Counseling: aims at linking the labor market needs with students' academic plans and, at the same time, adhere to the students' aspirations, abilities and interests. **Mastering admission interviews, and filling university applications, to maximize the students' chances in competing locally and globally is one of the main skills sought.**
- Extracurricular and Youth Development: aims to integrate the academic and scholar support with social empowerment to enable students to be more prepared to join prestigious schools, mix, and cope with the diverse culture and social challenges, and later on, be active citizens and possible leaders in the future.
- Innovation in science, math and other fields: aims to enhance capacities with specific focus on innovation and creativity. Students will be prepared to pass key exams related to top universities' requirements such as SAT, TOEFL, and other International tests.
- A cross-cutting theme is civic engagement and public participation that is needed for shaping ones' own future.
- Other proposed activities that serve the achievement of the program objectives.
- Update the need-blind or almost need-blind universities list and establish a dynamic list that maps scholarship opportunities worldwide.

1.10 Eligible applicants:

Local Palestinian institutions wishing to apply for the project must meet the following criteria:

1. Palestinian non- governmental institution.
2. The institution should be legally registered for a minimum of 10 years.
3. The institution should have at least 5 years of proven track record in managing similar projects.
4. The institution should have annual administrative and officially audited financial reports for the previous year.
5. The programs and activities of the institution should not serve any partisan or party interests, as it is expected to adopt principles and policies that are in line with the human rights and follow the principles of social justice. The institution shall adopt policies that guarantee non-

- discrimination on the basis of color, sex, religious beliefs, health status, social status, thought and/or political affiliation.
6. The institution should have a clear vision and strategy that includes development programs and projects. .
 7. The institution shall submit a clear risk management register and shall abide by the international codes of conduct.

2. Procedures for Applying for the Grant

In order to facilitate the process of submitting proposals, eligible parties must follow the submission procedures specified in this section. Failure to follow the below procedures will lead to the rejection of the project proposal.

2.1 Application Components

The applicant should

- 1- Fill the project proposal template annex(1) completely with the Logical Framework matrix, the detailed action plan and the detailed budget per activity.
- 2- Provide previous experience in implementing such programs.
- 3- Provide grant manager staff CV.

Note : The program implementation will be strictly supervised by Taawon especially the counselling component.

2.2 Terms for Proposal Submission

1. If you apply on behalf of a consortium, please make sure to mention the partners and provide a memorandum of understanding (MoU) clarifying the partnership and how the project will be implemented. CVs of staff to manage the grants are to be attached.
2. Applications that lack the required information and / or have any type of misleading, inaccurate, or contradictory material will be rejected.

2.3 Method and Place of Proposal Submission::

Project proposals should be submitted Via e-mail in the form of Ms -Word at the following address: edubridge@taawon.org

2.4 Deadline for Proposal Submission

The deadline for submission of project proposals is March 31, 2019 at 4:00 pm (Jerusalem time).

2.5 Request of Additional Information

- Applicants inquiries should be communicated with Mr. Anwar Abu Ammash on Email: abuammasha@taawon.org or by phone [02-2415130](tel:02-2415130) ext. [127](tel:02-2415130).
- Applicants' inquiries should be requested within one week from the date of the announcement . Questions and inquiries will be answered within 2 working days.

Proposal Evaluation and Selection

Project proposals submitted to Taawon will be reviewed and evaluated by the relevant committees. Taawon reserves the right to use external experts to assist in the evaluation process. Project proposals received are evaluated according to the following mechanism:

2.6 Evaluation Criteria:

- Methodology and Action Plan indicating (30)
 - Various interventions and activities
 - Applicant's geographical outreach within the set location
- Applicant's experience in implementing such programs. (20)
- Implementing team experience (CVs). (20)
- Budget (30)

2.7 Phase I: Preliminary Evaluation of the Project Proposal

1. The initial assessment includes verification of the following:
 - ✓ Project proposal submission date should be before the deadline. Project proposals that are received after the deadline, will be automatically excluded.
 - ✓ Project proposal should contain all required information accurately. Incomplete and inaccurate proposal will be rejected.

2.8 Phase II: Evaluation of the Project Idea (Pre - Assessment Committee (PAC))

1. Project proposals will be evaluated based on project objectives, activities, suggested KPIs, monitoring and evaluation tools, implementation methodology, sustainability plan, budget distribution and the capabilities and expertise of the institution and implementation team.
2. At this stage, additional information may be requested from the applicants to assist in the evaluation of project proposals. If the requested information is not delivered within 10 days of receiving the request for additional information, the proposal will be rejected.
3. The result of this stage will be a list of proposals with recommendations to accept or reject.

2.9 Phase III: The Final Assessment (Technical Assessment Committee)

4. Phase II project proposals evaluation results will be reviewed and evaluated by a specialized technical assessment committee, where the final selection of the winning applicant will be made.
5. Winning applicant/s will receive a letter of notification of the approval of the grant and will be requested to submit the following supporting documents:
 - ✓ A copy of the rules of procedure and the registration certificate of the grant institution and each partner institution.
 - ✓ Copy of the last audited budget in the institution (report of the auditor).
 - ✓ The names of the current administrative body with the positions and date of the last elections held.
 - ✓ Copy of the CVs of the staff who will manage the grant
 - ✓ A copy of the decision of the institution's Board of Directors responsible for approving the grant.

The application can be completed in both languages (Arabic and English).

ملحق (1)

لاستخدام مؤسسة التعاون

رقم الطلب: -----

تاريخ الاستلام: -----

نموذج تقديم مقترح مشروع (يعبأ من قبل المؤسسة مقدمة الطلب)

1. بيانات المؤسسة المتقدمة

		اسم المؤسسة باللغة العربية:
		اسم المؤسسة باللغة الإنجليزية:
بريد الكتروني:	تلفون: فاكس:	عنوان المؤسسة:
مسجلة لدى:	رقم التسجيل:	تاريخ تسجيل المؤسسة:
		آخر تقرير سنوي للمؤسسة:
	المسمى الوظيفي:	اسم الشخص المكلف بالمتابعة :
		هل حصلت على مشاريع من مؤسسة التعاون خلال السنوات الخمس السابقة:
	تاريخ بدايته: تاريخ نهايته:	اسم آخر مشروع:

لا

2. بيانات المشروع المقترح

		اسم المشروع:
		قطاع العمل:
	المناطق المستهدفة:	فترة المشروع:
	الموازنة المطلوبة من مؤسسة التعاون:	الموازنة الكلية للمشروع:
		الفئات المستهدفة:
ذكور ----- اناث -----		العدد المتوقع للمستفيدين المباشرين:
الادوار والمسؤوليات	اسم الشريك	الشركاء (ان وجد):
الهدف العام للمشروع :		
وصف ملخص للمشروع: (صفحة كحد أقصى الاحتياجات والنتائج المتوقع تحقيقها)		
لماذا تعتبر المشروع ريادي ويستحق دعم استثنائي (اذكر الأسباب)		

ما مدى مواءمة المقترح المقدم مع الأولويات والأولويات على المستوى الوطني (خطط وطنية،....) وعلى مستوى المنطقة المستهدفة (دراسة احتياجات حديثة)؟

مدى انسجام المقترح المقدم مع أولويات تدخل مؤسسة التعاون كما وردت في خطتها الاستراتيجية؟، وفي حالة أن المقترح لا ينسجم مع أولويات المؤسسة، ما المبررات التي تدعم تبني المشروع من قبل مؤسسة التعاون؟
(الخطة الاستراتيجية متوفرة على الصفحة الالكترونية للمؤسسة: www.welfareassociation.org)

كيف سيتم تحقيق استدامة الإنجازات بعد انتهاء المشروع؟ (مثال: الكوادر البشرية والبنية التحتية والأنظمة الإدارية واستدامة الموارد المالية للمؤسسة، والتي تضمن استمرارية العمل والتطور).

ما هي الخبرات الفنية (المشاريع والخبرات السابقة) ذات العلاقة، المتوفرة لدى مؤسستكم والمؤسسات الشريكة إن وجدت واللازمة لتنفيذ المشروع، الرجاء ذكر هذه الخبرات كما في الجدول أدناه.

السنة	مصدر التمويل	المشاريع والخبرات السابقة

ما هي مؤهلات القائمين على تنفيذ المشروع حسب الأنشطة المذكورة (يرجى ذكرها في الجدول الآتي)		
الدور في تنفيذ المشروع	المؤهلات / مجال العمل	الاسم
ما هي البنية التحتية والأنظمة الإدارية والفنية المتوفرة في المؤسسة والتي تدعم تنفيذ المشروع في وقته المحدد. (يرجى ذكرها في الجدول الآتي):		
		أنظمة وإجراءات العمل المالية (مثال: وجود تقرير مدقق حسابات سنوي)
		أنظمة وإجراءات العمل الإدارية
		البنية التحتية (قاعات، وسائل نقل، دوات،.....)
		الكوادر البشرية
يرجى توضيح آلية تنفيذ المشروع؟		

3. مصفوفة الاطار المنطقي للمشروع

- يرجى مراعاة ان تكون النتائج واقعية ويمكن تحقيقها وان تكون المؤشرات (الكمية والنوعية) قابلة للقياس.
- لا يشترط تعبئة القيمة الاولية لمؤشرات الاداء قبل بداية المشروع الا اذا كان هنالك دراسة خط قاعدي خاصة بالمشروع تحدد القيمة الاولية ويمكن تعبئتها لاحقا بعد اجراء دراسة الخط القاعدي.

		اسم المشروع					
		تاريخ بدء المشروع المتوقع					
		تاريخ انتهاء المشروع المتوقع					
المسؤول / المسؤولة	دورية جمع البيانات	طرق جمع البيانات	مصادر البيانات	القيمة المستهدفة	القيمة الاولية	مؤشرات الاداء	النتائج المخططة
							نتيجة (1):
							نتيجة (2):

الخطة التنفيذية

- مخرجات المشروع (المخرجات تحصل نتيجة لتنفيذ نشاطات المشروع ويمكن أن تكون عدد المستفيدين من النشاط)

المخرجات المتوقعة	تاريخ الانتهاء المتوقع	تاريخ البدء المتوقع	الانشطة المتوقعة	النتائج المتوقعة
.1			.1	نتيجة(1):
.2				
.1			.2	
.2				
.1			.1	نتيجة(2):
.2				
.1			.2	
.2				
.2				

الموازنة التفصيلية

- يفضل وجود بند في مصاريف أنشطة المشروع يتعلق بإجراء دراسة لتحديد الخط القاعدي لمؤشرات أداء المشروع و آخر يتعلق بأجراء دراسة تقييمية للمشروع اذا كان هناك حاجة لذلك.

- يرجى توضيح البنود التي سوف تساهم المؤسسة بتمويلها اذا كان هنالك ممولين اخرين للمشروع.

المساهمة أخرى/حدد	مساهمة المؤسسة	المطلوب من التعاون	التكلفة الإجمالية المتوقعة	عدد الوحدات المتوقعة	تكلفة الوحدة المتوقعة	الوحدة	البند
							المصاريف التشغيلية (هي المصاريف ذات العلاقة المباشرة بتنفيذ المشروع مثل منسق مشروع او مواصلات واتصالات خاصة بالمشروع او قرطاسية)
							1.
							2.
							مصاريف أنشطة المشروع
							1.
							2.
							3.
							4.

							المصاريف الادارية (نسبة مئوية لتغطية المصاريف غير المباشرة بتنفيذ المشروع مثل تغطية تكلفة فاتورة المياه والكهرباء ورواتب الاداريين)
							المجموع



لا

2.6. هل يوجد ممولين آخرين للمشروع؟

1.2.6. إذا كانت الإجابة نعم، الرجاء ذكر اسم المانح والمبلغ والبنود التي يغطيها حسب الجدول الآتي.

اسم المانح	المبلغ \$	البنود التي يغطيها